

Houston Cultural Treasures Virtual Information Session

June 20, 2023 - 1:00 PM
June 21, 2023 - 5:30 PM

**BIPOC
Arts
Network
& Fund**



VISION

The Black, Indigenous, People of Color (BIPOC) Arts Network & Fund (BANF) is a revolutionary arts ecosystem that empowers BIPOC artists, organizations, and communities in the Greater Houston Area with transformative opportunities to dream, connect, collaborate, and create.

Established in 2021 as a collaborative community effort, BANF revolutionizes the local funding landscape, breaks down silos within the arts ecosystem, and welcomes everyone to support and learn from BIPOC arts communities. BANF continues a process that listens and then acts on the needs of BIPOC arts organizations and artists.



OVERVIEW of Information Session

- **BIPOC Arts Network and Fund Overview**
- **Houston Cultural Treasures Overview**
 - **Vision**
 - **Eligibility**
 - **Criteria**
- **Application Process & Components**
- **Review Process**
- **Q&A**



FUNDING PARTNERS

This groundbreaking effort was born out of the [Ford Foundation's America's Cultural Treasures initiative](#), which in September 2020 committed an unprecedented \$156 million to support BIPOC arts communities across the country in response to the devastating economic impact of the COVID-19 pandemic and to address historic under-recognition and under-resourcing.

The regional grantmaking initiative invested \$117 million across nine regions, including Greater Houston, and invited local philanthropic partners to match funding in support of multi-year grant programs for cultural groups of color with exceptional regional or local significance.



KINDER FOUNDATION

The Powell Foundation





ANTHONY ALMENDAREZ
KEVIN ANDERSON
EBONI BELL-DARCY
SEBASTIEN BONCY
PATRA BRANNON-ISAAC
BAO-LONG CHU
ANDREW DAVIS
ASHLEY DEHOYOS
TONY DIAZ
EUREKA GILKEY
TORRINA HARRIS
ERIKA MEI CHUA HOLUM
NICOLE MOORE-KRIEL
ROSA ANA ORLANDO
MARI CARMEN RAMIREZ
KRISTI RANGEL
LANECIA ROUSE TINSLEY
ROBERTO TEJADA
DEIDRE THOMAS
SOPHIA TORRES
MICHELLE TOVAR
FRANCES VALDEZ
KHELI WILLETTS

COMMUNITY LEADERSHIP

BANF Programs

Crisis Relief

At its launch, BANF invested \$2 million into BIPOC-founded and led organizations and fiscally-sponsored artist collectives that promote, preserve, and celebrate Black, Indigenous, Latinx, Asian, and other communities of color through arts and cultural programming. This one-time investment was an effort to provide direct and urgent support for Houston's BIPOC arts ecosystem in the face of the pandemic and compounded crises.

Artist Awards

The Artist Award initiative is a \$1M, three-year investment directly to artists. Fifty artists, through two rounds of funding (2023/2025), will each receive \$20,000 and engage in an eighteen-month learning community.



HOUSTON CULTURAL TREASURES

\$5 MILLION in direct funding and technical support for up to 8 organizations

Supporting arts organizations who:

- Have recognized histories of inspiring/stewarding artists, organizations, and communities.
- Present, produce, and/or create work speaking to our living & thriving BIPOC communities
- Committed to strengthening the Greater Houston BIPOC arts ecosystem

Will Receive:

- Multi-year General Operating Grant ranging from \$100,000 to \$500,000
- 2 - Year Learning Cohort
 - opportunity for dreaming and experimentation
 - builds connection
 - strengthens technical capacities
 - possible opportunity fund support



ELIGIBILITY

- 501c3 Arts and Culture Organizations **incorporated before 2008**
 - Can be part of a university, but must have had a consistent leadership and history of presenting
 - Can be a church or a multi-service organization, but must meet Arts/Culture programming requirements
- Located within and serves **9-County Region**
- BIPOC History and Leadership – **Founded, led by, and serving** Black, Indigenous, Latinx, Asian Pacific Islander and/or other communities of color
- **BIPOC Focus**
- **Arts and Culture Focus** – A history of and a focus on the creation, presentation, and/or production of arts and culture that is significant to their organizational programs and budget
 - at least **40% of annual operating expenses** (after capital expenses), and/or
 - an arts/culture program budget that is **at least 50% of all programmatic expenses**

GUIDELINES: <https://bit.ly/2023hct>

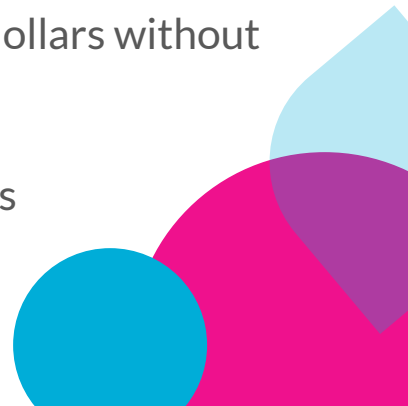


CRITERIA

Houston Cultural Treasures are organizations whose mission and leadership that:

- Are committed to strengthening the Greater Houston BIPOC arts ecosystem.
- Are committed to network-building through participation in a two-year learning cohort.
- Are aligned with BANF's cohort model values:
 - openness to transformational opportunities;
 - process-based experimentation;
 - collaboration; and
 - shared learning.
- Have the capacity to accept and absorb a sizeable, one-time infusion of dollars without endangering organizational health and IRS 501c3 standing.
 - General guide: Average annual budget greater than \$150K
 - Multiple funding sources that would continue beyond BANF's 2-YRs

GUIDELINES: <https://bit.ly/2023hct>



APPLICATION Process:

- LETTER OF INTENT - Narrative
- 2 ADVOCATE STATEMENTS OF SUPPORT
- DOCUMENT UPLOADS IN SUBMITTABLE



LETTER OF INTEREST

Letter, Audio/Video recording expressing why you and your organization are interested in being part of the Houston Cultural Treasures cohort (4 pages, 7 min)

- What does making a commitment to strengthen the Houston BIPOC arts ecosystem mean to your organization?
- What is it about this initiative and the various support resources that make it the right opportunity for your organization at this time?

Guiding Questions:

Building A Learning Community

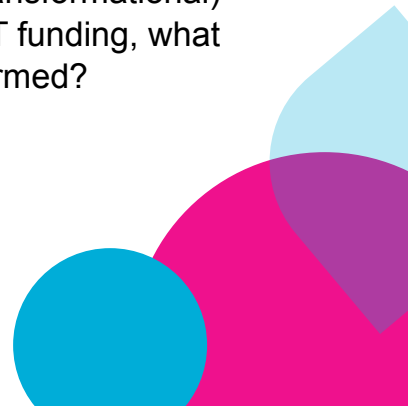
We are inviting participation into a cohort that creates space for these values: openness to transformational opportunities; process-based experimentation; collaboration; and shared learning. How do these values align with your current organizational priorities?

Reciprocal Network Relationships

What prior successes in your organizational history speak to mutually beneficial collaborations and partnerships? How will further investment in reciprocal network relationships support your organization's contributions toward strengthening Greater Houston's BIPOC arts ecosystem?

Attention To Transformation

What is a transformational priority that you have not yet had enough money in order to enact that HCT funding might be able to help you address? How do you determine that as a priority in the first place? With the additional (transformational) resources of HCT funding, what would be transformed?



SUBMITTABLE APPLICATION

- LOI Narrative
- Mission Statement
- History & Vision
- Current Financials
- Advocate Statements of Support
- Workplace Demographics
- Organizational Information

STATEMENTS OF SUPPORT & ADVOCACY

Beneficiary of programs (artist, audience member, patron) or Supporter to provide statement of support and advocacy to organizational impact.

We offer these guiding questions:

- Why do you believe in the work of the applicant organization?
- How have you witnessed or benefited directly from their work?
- What is a hope you have for the applicant organization?

Workplace Demographics

	Staff Members	Key Leaders	Board Members
Total Number of			
ETHNICITY/CULTURAL HERITAGE	Number of Staff Members	Number of Key Leaders	Number of Board Members
Black, Afro-Caribbean or African-American			
Indigenous/First Nations/Native American			
Asian or Pacific Islander			
Latina/o/x/e or Hispanic			
Middle Eastern or Arab			
White or Euro-American			
Multi-Ethnic			
Other			
Age Range	Number of Staff Members	Number of Key Leaders	Number of Board Members
18- 25			
26- 44			
45- 55			
55- 65			
65+			
GENDER IDENTITY	Number of Staff Members	Number of Key Leaders	Number of Board Members
Female			
Gender Non-Binary or Non-conforming			
Male			

Review Process:

- **Step 1: Eligibility Review – BANF Administration**
- **Step 2: Panel Reviews**
- **Step 3: Leadership Conversations**
- **Step 4: Verifications, Approvals, and Acceptances**



KEY DATES

APPLICATION OPEN:	10 a.m. Central Monday June 12, 2023
APPLICATION MATERIALS DEADLINE:	11:59 p.m. Central Monday July 31, 2023
APPLICATION REVIEW:	August 1 - October 2, 2023
CONVERSATIONS:	Estimated first two weeks of October 2023
NOTIFICATIONS:	Beginning of November 2023
HCT Commitment	Calendar Years 2024-2025

Applicant Support:

- **Support.HoustonBANF.org**

- FAQ's
- Responses to others' questions

- **20 Minute one-on-one help sessions**

- July 10 - 21, M-F
- Limited availabilities, request for 1 session per applicant
- Schedule through [HoustonBANF.org](https://Support.HoustonBANF.org) beginning June 28.





Q&A

Please drop your question in the chat!

We will get to as many as we can

VIRTUAL INFORMATION SESSIONS

GUIDELINES: <https://bit.ly/2023hct>

VIRTUAL INFORMATION SESSIONS

- Tue, 1:00 PM - 2:30 PM CDT
- Wed, 5:30 PM - 7:00 PM CDT
- REGISTER: <https://bit.ly/HCTinfo620>

